

THE OHIO CHAMBER ALLIANCE, INC.

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WHY JOIN TOCA?

TOCA, Inc. is a coalition of chambers of commerce and trade associations pooling together for purchasing power. We would like to extend an invitation to your chamber or trade organizations to join us in developing purchasing power for **your** membership and generate much needed revenue for **your** chamber.

Your business and professional members are always looking for ways to save money for capital improvements, hiring additional employees and other projects. Community based chambers must continuously develop programs to assist their membership, otherwise risk losing members to the larger chambers which offer benefit programs. Loss of membership means loss of revenue and eventually the risk of losing the chamber.

The advantages of working with the TOCA, Inc. are:

Increase and retain membership!
Increase revenue!
Increase chamber programs!
Large group purchasing power!
Information warehouse!
Business advocacy!
Business & education partnerships!
Forums for networking!
Group rating programs!

There are NO DUES to participate!
It costs your chamber NOTHING to join!
It costs your members NOTHING!

Other associations solicit your membership every day offering these services. One of their requirements for participation is **membership in their** group, which means loss of membership in your chamber or organization.